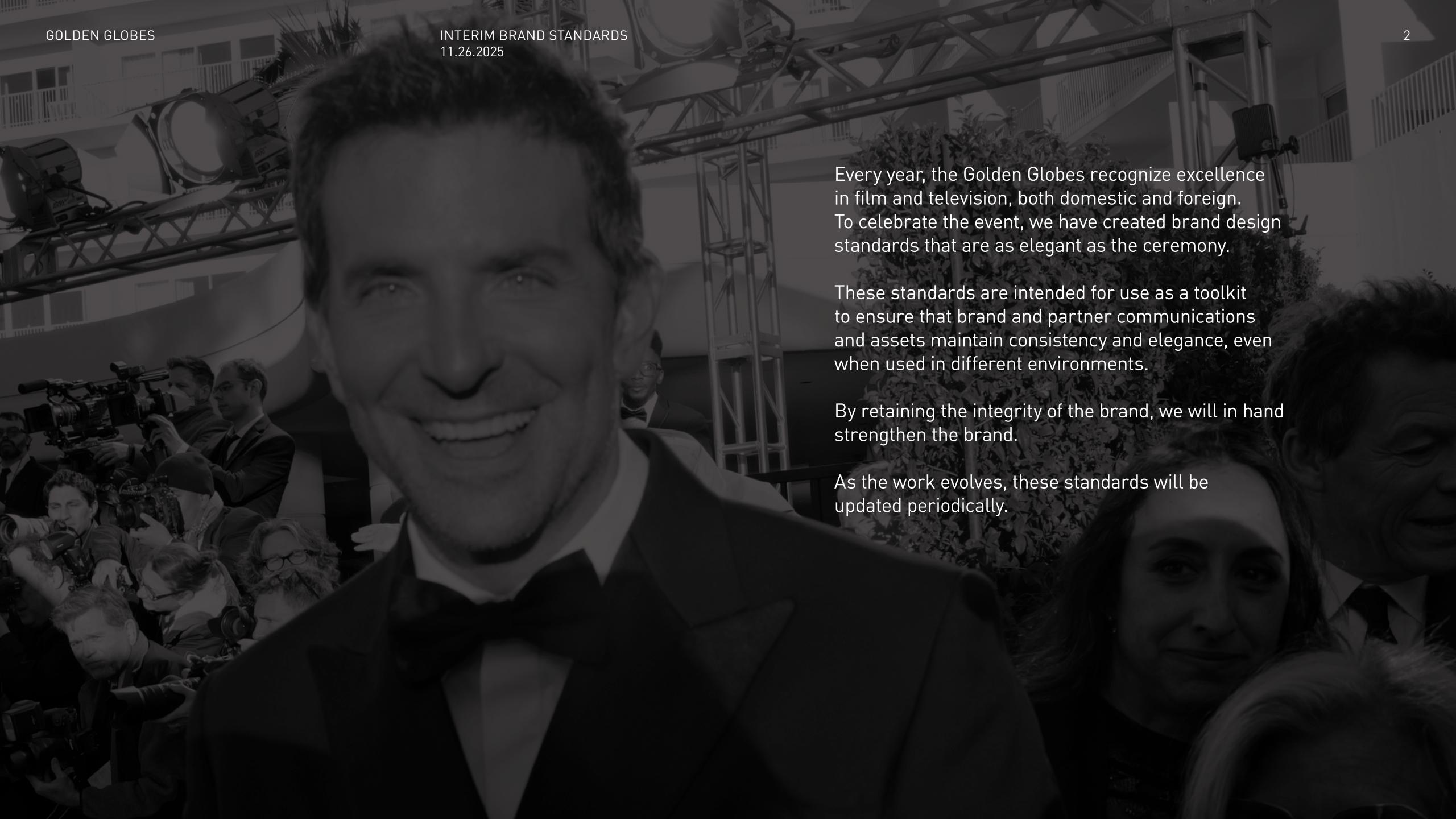


BRAND STANDARDS NOVEMBER 26, 2025



PRIMARY SECONDARY

PRIMARY - BLACK BG

This is the primary logotype.

The Golden Globes logo should not be altered in any way.



GOLDEN GLOBES

PRIMARY - WHITE BG

This is the primary logotype.

The Golden Globes logo should not be altered in any way.



GOLDEN GLOBES

SECONDARY

Use the secondary logotype in instances where the format does not permit primary logotype use.

The secondary logotype is not recommended to be used in small scale.

The Golden Globes logo should not be altered in any way.

GOLDEN GLOBES

GOLDEN GLOBES

SECONDARY - WHITE BG

Use the secondary logotype in instances where the format does not permit primary logotype use.

The secondary logotype is not recommended to be used in small scale.

The Golden Globes logo should not be altered in any way.

GOLDEN GLOBES

GOLDEN GL BES

SUMMARY

GOLDEN GLOBES GOLDEN GLOBES

GOLDEN GLOBES
GOLDEN GLOBES

COLORS

Recommended logo color lock-ups are dependent upon the background color or image.

The logo lock-up should not be used on top of a square of background color - it should always go directly on top of the image, so the transparency of the lock-up shows the background. If the logo lock-up is not visible, adjust the image, not the logo.









TROPHY MARK

TROPHY MARK

The trophy mark exists in two variations, one each for a black or white background.

Slight color toning differences exist between the files and these files should not be used interchangeably.

