



84TH ANNUAL GOLDEN GLOBES CAMPAIGN GUIDELINES

Last Updated: May 7, 2026

The following are the official campaign and promotional guidelines established and maintained by Golden Globes, LLC (the “Company”) for the 84th Annual Golden Globes and outline the rules that studios, networks, distributors, PR agencies, production companies and other parties must follow when promoting and raising awareness for eligible motion pictures, television programs and/or podcasts (“Eligible Projects”) to Golden Globes voters.

If a specific campaigning activity is not addressed in these guidelines, please do not assume it is permitted. If you have any questions, please contact the Golden Globes Awards Office at AwardsOffice@goldenglobes.com. Any violation of the letter or spirit of these guidelines will be referred to the Golden Globes eligibility committee, which can impose sanctions that may include but are not limited to a ban on further communications with voters and/or disqualification of the Eligible Project in competition.

These guidelines may be revised or modified at any time and from time to time by the Company. Changes in these guidelines will be effective when posted to the Golden Globes website. The Company reserves the right to interpret and implement these guidelines in its sole discretion. Any determinations made by the Company with respect to these guidelines or their interpretation and implementation shall be final.

1. Voter Accessibility:

- a. Access to Golden Globes voters is available through one of the Golden Globes approved mailing houses. (See details below).
- b. You cannot contact or communicate directly with Golden Globes voters with respect to Golden Globes-related nomination, award, or voting matters unless otherwise expressly authorized in writing by the Company.

2. Submissions:

- a. To be eligible for Golden Globes consideration, all programming must be submitted through the Yangaroo submissions portal, the official platform for entry and category submissions.
 - An online entry form must be completed on the Yangaroo submissions portal (<https://goldenglobes.submit.live/>) when the Golden Globes online entry system is open on **Monday, June 1, 2026**. To be listed on the official Golden Globes Eligibility List, all entry forms must be fully completed and submitted no later than **Friday, October 30, 2026**.

3. Screeners:

a. Digital Screeners

- Starting Monday, June 1, 2026, digital screeners of Eligible Projects must be distributed to Golden Globes voters via the Golden Globes Indee Viewing Platform located at <https://goldenglobes.indee.tv>. One (1) complimentary E-Blast notification is included alerting voters that an Eligible Project has been uploaded on the Golden Globes Indee Viewing Platform and is ready to be viewed.
- Prior to the opening of the Golden Globes Indee Viewing Platform on Monday, June 1, alternative digital screener distribution methods may only be used in limited circumstances and solely with prior written approval from the Golden Globes Awards Office. Such approval is intended for temporary, event-specific use only and may not be used as a substitute for the required upload to the Golden Globes Indee Viewing Platform once the platform is operational.
 1. If approved by the Golden Globes Awards Office, site access or screening codes provided by the campaigning party may be distributed directly to all voters by the Golden Globes Awards Office via email notification.
- **Additional information**
 1. Closed captioning is required for all digital screeners.
 2. Digital screeners may not include additional audio or video material, including, but not limited to, behind-the-scenes footage, interviews with filmmakers, cast, and/or crew, or “making of” sequences. These materials are considered FYC Extras and/or Bonus Videos.
 3. FYC Extras and Bonus Videos (defined below) are optional materials available for campaigning parties to utilize on the Golden Globes Indee Viewing Platform.
 - a. **FYC Extras** are external links directing voters to content hosted on third-party platforms, such as scripts, YouTube trailers, or Spotify playlists. As this content is not hosted on the

- In-person, virtual or hybrid Q&A sessions.
 - In-person, virtual or hybrid panel discussions.
- b.** Golden Globes voters may be invited to attend in-person FYC screenings held by campaigning parties that may include an in-person Q&A session or panel discussion.
- c.** FYC events may be non-exclusive or exclusive to the Golden Globes, at the discretion of the party holding the event. However, invites to FYC events that are exclusive to the Golden Globes must include all Golden Globes voters.
- Invitations to FYC events may only be sent to voters via an E-Blast notification through one of the Golden Globes approved mailing houses. E-Blast notifications must be approved by the Golden Globes Awards Office before being sent out. Please email AwardsOffice@goldenglobes.com.
 - Food and/or beverage vouchers or deliveries are not permitted at any time.
 - Airfare/Train vouchers are not permitted at any time.
 - Rideshare vouchers are permitted.
- d. Host(s):**
- For purposes of these campaign guidelines, a screening host is defined as an individual who is present at the exclusive Golden Globes screening of an Eligible Project and introduces the producers, cast and crew members or other individuals associated with the applicable Eligible Project.
 - Hosts may not be a third party, brand, sponsor or Golden Globes voter.
 - No more than two hosts may be listed on an invitation.
 1. Pre-nominations: A maximum of four exclusive Golden Globes hosted screenings of a single motion picture, television program or podcast are permitted.
 2. Post-nominations: Hosted screenings and events are not permitted where talent is present. However, Golden Globes voters may continue to attend screenings, press conferences, one-on-one interviews, Q&As, panel discussions, and official premieres (defined below) that are available to comparable members of the media at which nominees are present.
 - a. Official premieres are defined as film openings in the U.S. and overseas markets. For purposes of these campaign guidelines, Golden Globes voters may attend only one (1) official premiere taking place within the United States for a specific film. Additional premiere-style events, including those held in other U.S. markets, will be considered promotional or social events

and are not permitted for Golden Globes voters during this period.

■ **Moderator:**

1. For purposes of these campaign guidelines, a moderator is defined as an individual who conducts a Q&A session or panel discussion.
2. There may only be one moderator for each Q&A session or panel discussion.
3. Golden Globes voters may not serve as moderators for any film or studio eligible for Golden Globes consideration during the official Golden Globes campaigning period (June 1, 2026 – January 10, 2027).

■ Q&A sessions or panel discussions, with or without a moderator, may take place only after a screening (in-person or virtual) has been offered to Golden Globes voters.

■ Pre-nominations: Receptions are allowed.

■ Pre-nominations: Reasonable reception-type food and drinks may be provided at the time and place of screenings, Q&As, or panel discussions, or at other nearby locations if space at the event site is unavailable.

■ Pre and post-nominations: All participants in Q&A sessions and panel discussions (other than the moderator) must be associated with the motion picture, television program or podcast.

■ Post-nominations: All FYC events must be non-exclusive to Golden Globes voters.

■ Post-nominations and until final voting concludes: In-person Screenings, Q&As, and panel discussions may not include any receptions with talent and/or filmmakers. In addition, holiday parties are not permitted.

■ All FYC Screening, Q&A, and/or Panel Discussion invitations may only be sent to voters via an E-Blast notification through one of the Golden Globes approved mailing houses. E-Blast notifications must be approved by the Golden Globes Awards Office before being sent out. Please email AwardsOffice@goldenglobes.com.

5. Journalistic Opportunities:

- a. The voters of the Golden Globes are also journalists and may be invited to screenings held by motion picture or television companies at time of release.
- b. Premieres, press screenings, screening series, press conferences, and similar events for motion pictures, television programs or podcasts that take place at the time of their release are not considered FYC screenings and do not need prior approval from the Golden Globes Awards Office.

- c. The Golden Globes cannot regulate non-FYC events as they are not organized for Golden Globes voters. However, if a motion picture or television company would like the Golden Globes Awards Office to facilitate such invitations, arrangements can be made for a \$1,000-\$2,000 administration fee, depending on the complexity of the invitation, and must be sent via a Golden Globes approved mailing house. The Golden Globes Awards Office will collect RSVPs, and share a live link where you can track RSVPs in real time. A minimum of 48 hours is needed to prepare the RSVP form, or a \$500 rush fee will apply.
- d. Invitations to Film Festival Events, including, but not limited to, screenings, premieres, Q&As, and/or panel discussions taking place at a Film Festival, may be sent via a Golden Globes approved mailing house for a \$1,000-\$2,000 administration fee, depending on the complexity of the invitation. A minimum of 48 hours is needed to prepare the RSVP form, or a \$500 rush fee will apply. The Golden Globes Awards Office will collect RSVPs, and share a live link where you can track RSVPs in real time.
- e. All premieres, screenings, press conferences or similar events for eligible podcasts will be considered FYC events for purposes of these guidelines.

6. E-Blasts:

- a. **Digital Screener E-Blast Notifications:** An email alerting voters that an Eligible Project has been uploaded on the Golden Globes Indee Viewing Platform and is ready to be viewed. This E-Blast notification is complimentary and included in the Golden Globes Indee Viewing Platform upload fee.
- b. **FYC Screening, Q&A Session, Press Conferences, and/or Panel Discussion, Reception Invitations:** E-Blast invitations and notifications may only be distributed once the eligible project has been uploaded to the Golden Globes Indee Viewing Platform and is available for voter access.
 - These are limited to in-person screenings, in-person, virtual or hybrid Q&A sessions, press conferences or panel discussions, or in-person receptions.
- c. **FYC Extras/Bonus Videos:** An E-Blast notification may include up to three (3) links to supplemental materials, such as additional audio or video content. These links may direct viewers to FYC Extras (hosted on third-party platforms) or Bonus Videos (hosted on the Golden Globes Indee Viewing Platform). Materials may include, but are not limited to, pre-recorded Q&A sessions or discussion panels, links to the eligible score, songs or screenplay, as well as interviews with filmmakers, cast and/or crew, trailers, featurettes, behind-the-scenes footage, “making of” sequences, and press materials.
- d. **Domestic (U.S.) Screening Invitations:** Limited to 5 screenings per E-Blast including FYC Campaigns and Journalistic Opportunities.

- e. **International Screening Invitations:** Limited to 10 screenings per E-Blast per region, including FYC Campaigns and Journalistic Opportunities.
- f. **Film Festival Invitations:** Limited to one film per film festival per E-Blast.
- g. All E-Blasts must receive written approval from the Golden Globes Awards Office before being sent to Golden Globes voters. Please email AwardsOffice@goldenglobes.com.
- h. There is no limit to the number of E-Blasts sent by a campaigning party.

7. Required/Permitted/Prohibited Language:

The following shall apply with respect to any FYC or other campaign materials, including, without limitation, E-Blasts and physical mailers:

- a. Categories being submitted may be included.
- b. Accolades and Laurels may only be included from film festivals.
- c. Do not include review ratings or quotes from media publications or review sites.
- d. Do not use obvious campaigning language, but it is permissible to use the phrase “For Your Consideration.”
- e. Do not include personal contact information such as telephone numbers or email addresses.

8. Media Requirements:

- a. Ensure the specified assets are prepared and ready for a seamless submission process.
- b. When uploading art to the Golden Globes Indee Viewing Platform, be prepared to upload the following:
 - Poster: 750 x 1125 pixels jpg or png
 - Banner: 3840 x 1600 pixels jpg or png
 - Video Thumbnail: 1628 x 1000 pixels
 - Video: 1080p up to 20GB, encoded using H.264, and AAC
- c. When uploading art to the Yangaroo submissions portal, be prepared to submit the following to be used solely in connection with any announcements of, and factual references to, award nominations in editorial, marketing, and promotional materials for the year in which the eligible programming is in competition.
 - For all awards, the following is required (trailer submissions for podcasts are optional):
 1. **Video:** Two (2) Trailers of the film or current season of the television series
 - a. Texted (Stereo) and Textless (Split tracks - Music, Dialogue, SFX, etc.)
 - i. 16x9, 1920x1080, or higher

- ii. Preferred formats: QuickTime Apple ProRes 422 or Avid DNxHD
- iii. No bugs or logos should be visible during the body of the video

2. Key Artwork: One (1) 16:9 Cover Art **AND** one (1) Poster Cover Art

a. 16:9 Cover Art:

- i. File type: LSR, PNG, or JPG (quality unconstrained)
- ii. Minimum size for PNG and JPG: 1920 x 1080 pixels but 3840 x 2160 pixels preferred
- iii. Minimum size for LSR: 3840 x 2160 pixels
- iv. Resolution: 72 dpi
- v. Color profile: Display P3 (strongly preferred) or sRGB
- vi. Bit depth: 8 or 16 bits

b. Poster Cover Art: (Movie Poster/One-Sheet)

- i. File type: LSR, PNG, or JPG (quality unconstrained)
- ii. Minimum size: 2000 x 3000 pixels
- iii. Aspect ratio: 2:3
- iv. Resolution: 72 dpi
- v. Color profile: Display P3 (strongly preferred) or sRGB
- vi. Bit depth: 8 or 16 bits
- vii. Color space: RGB (CMYK images will not be accepted)

c. Title Treatment / Full Color Content Logo:

- i. File type: Transparent PNG
- ii. Size: 4320 x 1300 pixels
- iii. Resolution: 72 dpi
- iv. Color profile: Display P3 (strongly preferred) or sRGB
- v. Bit depth: 8 or 16 bits

In addition to the above, the following is also required for individual performance awards:

1. Head shot or key artwork: One (1) in character **AND** one (1) out of character

- a. File type: LSR, PNG, or JPG (quality unconstrained)
- b. Minimum size: 2000 x 3000 pixels
- c. Color profile: Display P3 (strongly preferred) or sRGB
- d. Color space: RGB (CMYK images will not be accepted)

d. Do not create separate assets for each category being submitted. Only one set of art is permitted, which should be used for all categories.

- e. By submitting a project for Golden Globes consideration in any category, the Company and its licensees shall be deemed to have been granted the right and license, in their sole discretion, to incorporate clips or excerpts from the project, and any and all assets and materials relating to such project that have been submitted to the Golden Globes, into the Golden Globes telecast and any other content produced by the Company or its licensees relating thereto, for use and exhibition by the Company and its licensees in any and all manner, media and formats, now known or hereafter devised. The submitting party shall have obtained clearance for the use of such assets and materials from any talent appearing therein and all other relevant personnel. Any assets or materials furnished to the Company in connection with an entry for consideration may be retained by the Company for file, reference and archival purposes and may be viewed partially or in their entirety for review and voting purposes.

9. Physical Mailers:

- a. No promotional materials, or anything of monetary value, may be given to Golden Globes voters by motion picture, television companies, podcast programs or individuals directly associated with an eligible motion picture, television program or podcast.
 - No postcards
 - No promotional items
 - No booklets
 - No holiday cards, signed thank you notes or any similar correspondence
- b. Golden Globes voters shall only be permitted to accept physical “screener” copies of motion pictures and television programs, songs and scores, physical copies of screenplays, and “making of” books given to Golden Globes voters for their consideration.
- c. Elaborate “books” or other packaging for “screeners” must be sent to the Golden Globes Awards Office for prior approval. Please email AwardsOffice@goldenglobes.com.
- d. Golden Globes voters may opt out individually from receiving any physical screeners for motion picture, television programs and podcasts.
- e. In addition, Golden Globes voters may opt out individually from receiving any physical materials for motion pictures, including songs, scores, and screenplays.
- f. Physical mailers may only be sent from a Golden Globes approved mailing house.
- g. Packaging
 - “Screeners” must be in paper slipcovers unless sending retail versions of such materials in standard retail packaging.

- The following are permitted on the paper slipcover:
 1. Title Treatment
 2. “For Your Consideration”
 3. Categories
- The following are not permitted on the paper slipcover:
 1. Accolades and Laurels
 2. Review ratings or quotes from media publications or review sites

10. Permitted Naming of Golden Globes:

- a. “Golden Globes” or “The Golden Globes”

11. NOT Permitted Naming of Golden Globes:

- a. In your URL or email address
- b. Do not abbreviate as GG, GGA, or GGAwards
- c. Do not shorten as The Globes

12. Other Restrictions:

Please refer to the Advertising Guidelines below.

13. Fees for the 84th Annual Golden Globes:

- a. **Yangaroo Submissions Fee:** For Golden Globes consideration, a \$500 fee applies for each motion picture, television program, Stand-Up Comedy on Television, Best Cinematic and Box Office Achievement, and Best Podcast entry, and a \$250 fee applies for each individual submission. Individuals submitted for consideration for work across multiple productions will be charged a separate fee for each entry.
- b. **Golden Globes Indee Viewing Platform:** A \$5,000 Golden Globes base administration fee applies, along with a transaction fee charged by Indee. Additional fees will apply based on the security level selected by the campaigning party on the Golden Globes Indee Viewing Platform.
 - This fee includes one complimentary Digital Screening E-Blast notification sent to voters, informing them that the motion picture, television program, or podcast is available for viewing on the Golden Globes Indee Viewing Platform. Please consult with the Indee team for pricing [HERE](#).
- c. **E-Blast Notifications & Invitations:** Notifications and Invitations to non-FYC Events, FYC Events, Regional/International Screenings, and/or Film Festivals must be sent via a Golden Globes approved mailing house. There is an administration fee of \$1,200 per E-Blast. The Golden Globes Awards Office will collect RSVPs, and share a live link where you can track RSVPs in real

time. A minimum of 48 hours is needed to prepare the RSVP form, or a \$500 rush fee will apply.

- The \$1,200 fee will include the following:
 1. One (1) E-Blast to the 500 Golden Globes voters
 2. One (1) follow-up email upon request
 3. Distribution of transcripts and recordings to **all** voters following a Press Conference, Q&A/Interview, or Panel Discussion.
- Golden Globes approved mailing houses charge an additional fee per E-Blast(s), which is independent of these costs.

d. Administrative Assistance via the Golden Globes Awards Office

- The Golden Globes Awards Office offers optional administrative support for the distribution of special communications to voters. All communications must be submitted for prior approval and will be distributed through approved channels in accordance with these guidelines. An additional fee will apply. For more information, please contact AwardsOffice@GoldenGlobes.com.

e. FYC Extras E-Blasts: The Golden Globes administration fee is \$1,200 per E-Blast.

f. Bonus Videos E-Blast: The Golden Globes administration fee is \$1,200 per E-Blast.

- **Please note:** The Bonus Video upload fee is separate and paid directly to Indee. The cost is \$200 per video for standard security and \$350 per video for premiere security. Please see the cost breakdown in the chart above.
- Golden Globes approved mailing houses also charge an additional fee per E-Blast(s), which is independent of these costs.

g. Physical Mailers: The Golden Globes administration fee is \$1,200 per item.

- Each mailing house charges an additional fee per physical mailer, which is independent of these costs.

h. All fees are non-refundable.

i. Motion pictures and television programs with production budgets of less than \$2 million USD may contact AwardsOffice@GoldenGlobes.com to inquire about fee alternatives.

14. Screening Room:

a. The PMC Screening Room is available to rent for premieres, screenings, and related events for an additional fee. Located on the ground level of PMC's West Side Los Angeles campus, this theater has approximately 100 seats and integrates Dolby's groundbreaking Dolby Atmos® and Dolby Vision® technologies, ensuring that every screening is both immersive and visually stunning. The space also includes a bar and concession area, as well as a

third-floor amenity deck that may be utilized as an additional entertaining space for events.

For availability, pricing, and booking inquiries, please contact the Golden Globes Awards Office at AwardsOffice@GoldenGlobes.com.

15. Advertising Guidelines:

- a. Advertising of Golden Globes nominations and awards for motion pictures and television programs may use Golden Globes logos and trophy images approved by the Golden Globes for those purposes. All nominations and awards shall be identified accurately and completely in such advertising, in a manner that all parts of the award name are easily legible. No part of an award name shall be less than 33% the size of the rest of the award name (e.g., “Musical or Comedy” must be included in type at least 33% the size of “Best Picture.”).
- b. The size of Golden Globes logos and trophy images approved by the Golden Globes may be adjusted to fit advertising formats, but the logos and trophy images should not otherwise be manipulated, cropped, or colored without the approval of the Golden Globes. All Golden Globes logos and trophy images must bear appropriate copyright and trademark registration notices indicating that they are the intellectual property of the Golden Globes.
- c. All Golden Globes images and logos are available for download on the media info page on the Golden Globes website [here](#) along with a style guide governing their use.
- d. Advertisers should clearly identify award nominations as such and should not suggest that nominees are award winners prior to the announcement of the Golden Globes awards.
- e. Advertisers may use abbreviations of Golden Globes award names that accurately identify the award and do not result in confusion with other awards. For these purposes, the following are among the acceptable abbreviations:
 - Best Picture - Drama
 - Best Picture - Musical/Comedy
 - Best Picture - Animated (or) Best Animated Motion Picture
 - Best Picture - Non-English Language (or) Best Non-English Language Motion Picture
 - Best Female Actor - Motion Picture - Drama
 - Best Male Actor - Motion Picture - Drama
 - Best Female Actor - Motion Picture - Musical/Comedy
 - Best Male Actor - Motion Picture - Musical/Comedy
 - Best Supporting Female Actor - Motion Picture
 - Best Supporting Male Actor - Motion Picture

- Best Director Motion Picture
 - Best Screenplay Motion Picture
 - Best Score Motion Picture
 - Best Song Motion Picture
 - Best Cinematic and Box Office Achievement
 - Best Drama Series
 - Best Musical/Comedy Series
 - Best Limited Series, Anthology Series or Television Motion Picture
 - Best Female Actor - Television - Drama
 - Best Male Actor - Television - Drama
 - Best Female Actor - Television Musical/Comedy
 - Best Male Actor - Television - Musical/Comedy
 - Best Female Actor - Television - Limited Series, Anthology Series or Television Motion Picture
 - Best Male Actor - Television - Limited Series, Anthology Series or Television Motion Picture
 - Best Supporting Female Actor - Television
 - Best Supporting Male Actor - Television
 - Best Stand-Up Comedian on Television
 - Best Podcast
- f. The Golden Globes eligibility committee may impose appropriate sanctions for the failure to comply with these advertising standards.

16. Social Media:

- a. Please tag the Golden Globes in your social media posts using our official handles below:
- Official hashtag: #GoldenGlobes
 - X official account: [X.com/GoldenGlobes](https://x.com/GoldenGlobes)
 - Instagram official account: [Instagram.com/goldenglobes](https://www.instagram.com/goldenglobes)
 - YouTube official account: [YouTube.com/@GoldenGlobes](https://www.youtube.com/@GoldenGlobes)
 - Facebook official account: [facebook.com/GoldenGlobes](https://www.facebook.com/GoldenGlobes)
 - TikTok official account: [TikTok.com/@GoldenGlobes](https://www.tiktok.com/@GoldenGlobes)
 - Threads official account: [Threads.com/@goldenglobes](https://www.threads.com/@goldenglobes)
- b. Link back to the Golden Globes here: [GoldenGlobes.com](https://www.GoldenGlobes.com)
- c. Do not use obvious campaigning language in your social media posts, but it is permissible to use the phrase “For Your Consideration.”

17. Golden Globes-Approved Mailing Houses:

- a. You must use one of the following Golden Globes approved mailing houses to send information to Golden Globes voters:

- **Elite Logistics and Fulfillment LLC** (Digital and Physical Mailers)
10660 Acacia Street, Rancho Cucamonga, CA 91730
Kristi Tager, VP, Client Services
951-465-7764
kristi@elitelf.com

- **HazMatMedia, Inc.** (Digital and Physical Mailers)
120 N. Robertson Blvd., Plaza N, Los Angeles, CA 90048
Helen Boswell, Vice President
310-659-2062
helen@hazmatmedia.com

- **Indee.TV** (Digital Only)
9255 Sunset Blvd., Ste. 1100, West Hollywood, CA 90069
Kyle Brown, Vice President, Awards & Guilds
310-490-2498
kyle@indee.tv

- **Vision Media LLC** (Digital Only)
25876 The Old Road, Suite #294, Stevenson Ranch, CA 91381
Jeff Varnell, VP of Sales
415-531-3196
jeff.varnell@visionmedia.com

Scott Varney, VP of Strategic Accounts
937-474-1036
scott.varney@visionmedia.com